

FAX# 703 528 7880  
OCT26/12 12.01  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*

SALES PRSN WA- JOE KNAUER

LINE	PROGRAM	SPOTS	RATE	START DATE	END DATE	WEEK INVT	WEEKS	DAYS	TIME	SPOTS	TOTL
1	500A-530A	30	\$625.00	10/30	11/2		4		TU-F		4
PROGRAM : EYEWITNESS NEWS											
2	530A-600A	30	\$925.00	10/30	11/2		4		TU-F		4
PROGRAM : EYEWITNESS NEWS											

REP HEADLINE# 6398290  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP  
OCT26/12 12.01  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-700A PROGRAM : EYEWITNESS NEWS	30		\$1,875.00	10/30	11/2	4		TU-F	4
4			700A-900A PROGRAM : GOOD MORNING AMERICA	30		\$2,000.00	10/30	11/2	8		TU-F	8
5			500A-600A PROGRAM : EYEWITNESS NEWS	30		\$340.00	11/3	11/3	1		SAT	1
6			700A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK	30		\$1,050.00	11/3	11/3	2		SAT	2
7			900A-1000A PROGRAM : GMA-SAT	30		\$1,050.00	11/3	11/3	1		SAT	1
8			700A-900A PROGRAM : EYEWITNESS NEWSDAYBREAK	30		\$1,050.00	11/4	11/4	2		SUN	2
9			900A-1000A PROGRAM : JEFF PROBST	30		\$560.00	10/30	11/2	4		TU-F	4
10			1000A-1100A PROGRAM : MILLIONAIRE/FAMILYFEUD	30		\$560.00	10/30	11/2	4		TU-F	4
11			1100A-1200N PROGRAM : THE VIEW	30		\$925.00	10/30	11/2	4		TU-F	4
12			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	30		\$850.00	10/30	11/2	4		TU-F	4
13			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL	30		\$800.00	10/30	11/2	4		TU-F	4
14			300P-400P PROGRAM : STEVE HARVEY SHOW	30		\$650.00	10/30	11/2	4		TU-F	4

OCT26/12 12.01  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
15			1200N-1230P	30		\$600.00	11/3	11/4	2		SA-SU	2
PROGRAM : NOON NEWS												
16			100P-600P	30		\$475.00	11/4	11/4	1		SUN	1
PROGRAM : WEEKEND MOVIES												
17			400P-500P	30		\$800.00	10/30	11/2	4		TU-F	4
PROGRAM : DR. OZ												
18			500P-600P	30		\$2,250.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
19			600P-630P	30		\$3,000.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
20			600P-630P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
21			700P-730P	30		\$3,000.00	10/30	11/2	4		TU-F	4
PROGRAM : JEOPARDY												
22			730P-800P	30		\$3,000.00	10/30	11/2	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												
23			700P-800P	30		\$850.00	11/3	11/3	1		SAT	1
PROGRAM : JEOPARDY/WHEEL												
24			800P-1000P	30		\$9,250.00	11/5	11/5	1		MON	1
PROGRAM : DANCING WITH THE STARS												
25			1000P-1100P	30		\$6,000.00	11/5	11/5	1		MON	1
PROGRAM : CASTLE												
26			1000P-1100P	30		\$5,250.00	10/30	10/30	1		TUE	1
PROGRAM : PRIVATE PRACTICE												

OCT26/12 12.01  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS
27			800P-900P	30		\$6,600.00	10/31	10/31	1		WED	1
PROGRAM : MIDDLE/NEIGHBORS												
28			900P-1000P	30		\$9,250.00	10/31	10/31	1		WED	1
PROGRAM : MODERN FAMILY/SUBURGATORY												
29			1000P-1100P	30		\$5,300.00	10/31	10/31	1		WED	1
PROGRAM : NASHVILLE												
30			900P-1000P	30		\$6,500.00	11/1	11/1	1		THU	1
PROGRAM : GREY'S ANATOMY												
31			800P-900P	30		\$6,500.00	11/4	11/4	1		SUN	1
PROGRAM : ONCE UPON A TIME												
32			900P-1100P	30		\$6,000.00	11/4	11/4	1		SUN	1
PROGRAM : REVENGE												
33			1100P-1135P	30		\$2,000.00	10/30	11/4	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
34			1135P-1210A	30		\$1,025.00	10/30	11/2	3		TU-F	3
PROGRAM : NIGHTLINE												
35			1210A-105A	30		\$340.00	10/30	11/2	2		TU-F	2
PROGRAM : JIMMY KIMMEL LIVE												
36			500A-530A	30		\$625.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
37			530A-600A	30		\$925.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
38			600A-700A	30		\$1,875.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												

OCT26/12 12.01  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
39			900A-1000A	30		\$560.00	11/5	11/5	1		MON	1
PROGRAM : JEFF PROBST												
40			1000A-1100A	30		\$560.00	11/5	11/5	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
41			1100A-1200N	30		\$925.00	11/5	11/5	1		MON	1
PROGRAM : THE VIEW												
42			1200N-100P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
43			100P-300P	30		\$800.00	11/5	11/5	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
44			300P-400P	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
45			400P-500P	30		\$800.00	11/5	11/5	1		MON	1
PROGRAM : DR. OZ												
46			700P-730P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : JEOPARDY												
47			730P-800P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
48			1100P-1135P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
49			700A-900A	30		\$2,000.00	11/6	11/6	2		TUE	2
PROGRAM : GOOD MORNING AMERICA												
50			1100A-1200N	30		\$925.00	11/6	11/6	2		TUE	2
PROGRAM : THE VIEW												

REP HEADLINE# 6398290  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT26/12 12.01  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
51			400P-500P	30		\$800.00	11/6	11/6	1		TUE	1
PROGRAM : DR. OZ												
NOV/12 200520.00												
CONTRACT TOTAL											200520.00	
TOTAL SPOTS											111	

MARKET TOTALS \$489,073 WFTV 41% WKMG 16% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED\*

SVC- NSI  
DEMOS- RA35+\*